

# Simplicity<sup>®</sup>

*(The chances are you're  
never going to read me)*

## Owner's Manual

*Cinch*



[www.simplicityvac.com](http://www.simplicityvac.com)

**Simplicity<sup>®</sup>**

The vacuum you'll *flip* over.™

# IMPORTANT SAFETY INSTRUCTIONS

When using an electrical appliance, basic precautions should always be followed, including the following:

## READ ALL INSTRUCTIONS BEFORE USING THIS APPLIANCE

**WARNING:** The manufacturer cannot accept responsibility for damage caused when the appliance is not used according to the instructions, or for uses other than those for which it was intended.

To reduce the risk of fire, electric shock or injury:

- Do not leave appliance when plugged in. Unplug from outlet when not in use and before servicing.
- Do not handle plug or appliance with wet hands.
- **WARNING: ELECTRIC SHOCK COULD OCCUR IF USED OUTDOORS OR ON WET SURFACES.**
- Do not put any object into openings. Do not use with any opening blocked; keep free of dust, lint, hair and anything that may reduce air flow.
- Do not allow to be used as a toy. Close attention is necessary when used by or near children.
- Keep hair, loose clothing, fingers and all parts of body away from openings and moving parts.
- Use only as described in this manual. Use only manufacturer's recommended attachments.
- Do not pick up anything that is burning or smoking, such as cigarettes, matches or hot ashes.
- Do not use with damaged cord or plug. If appliance is not working as it should, has been dropped, damaged, left outdoors, or dropped into water, return it to your Authorized Retailer for service.
- Do not use without vacuum bag in place.
- Turn off all controls before unplugging.
- Use extra care when cleaning on stairs.
- Do not pull or carry by cord, use cord as a handle, close a door on the cord, or pull cord around sharp edges or corners. Do not run appliance over cord. Keep cord away from heated surfaces.
- Do not use to pick up flammable or combustible liquids such as gasoline or use in areas where they may be present.
- Do not unplug by pulling on cord. To unplug, grasp the plug, not the cord.
- Do not attempt to service the unit while appliance is plugged in.
- Do not use vacuum to pick up water or any wet materials.
- Hold plug when rewinding the power cord to prevent the cord from whipping.

## SAVE THESE INSTRUCTIONS.

# Contents

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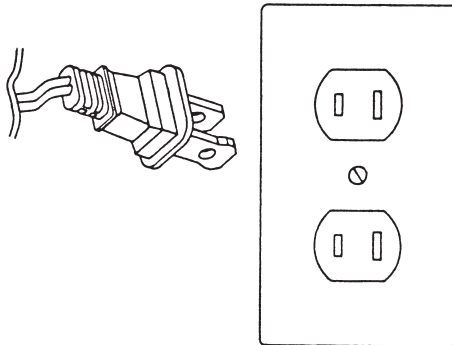
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# Safety Precautions

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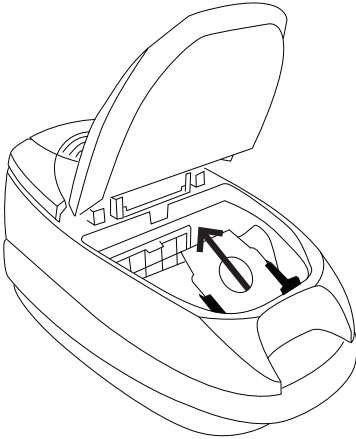
This vacuum cleaner should be used for normal, dry household dust and dirt. The manufacturer cannot be held responsible for any damage caused by use or operation of the vacuum contrary to these instructions. If the vacuum is wrongly operated for a purpose other than that for which it is intended, no liability can be accepted for any possible damage.

- Do not vacuum areas which contain moisture or water, flammable matter, needles, pins, razor blades, matches, cigarettes, etc., since they may damage the vacuum or vacuum bag.
- When rewinding the power cord, hold the plug before pressing the cord rewind button to prevent the cord from whipping.
- Make sure a vacuum bag and filters are always in place.
- This product is equipped with a polarized alternating current line plug (a plug having one blade wider than the other). This plug fits into the power outlet only one way. This is a safety feature. If you are unable to insert the plug fully into the outlet, try reversing the plug. If the plug should still fail to fit, contact an electrician to replace the obsolete outlet. Do not defeat the safety purpose of the polarized plug.



# Replacing Vacuum Bag and Filters

## Replacing the vacuum bag

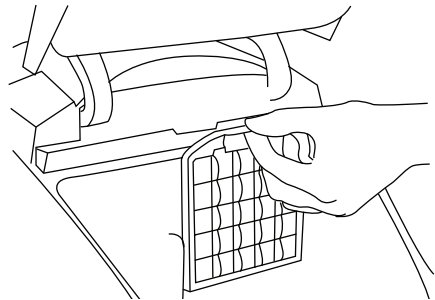


Change the vacuum bag when the full bag indicator light is flashing RED or suction power is weak. The bag compartment will not close without a bag in the unit or if the bag is not properly installed.

1. Open the bag compartment.
2. Pull the tab on the cardboard bag collar, closing the bag while removing it from the bag holder.
3. Remove and discard the used bag.  
NOTE: The HiFlow™ HEPA bag cannot be reused.
4. Slide a new bag into the bag holder until it clicks into place.

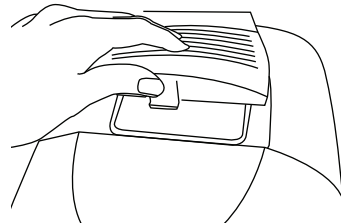
## Replacing the secondary filter

1. Open the bag compartment and locate the filter behind the vacuum bag. For better access to the secondary filter, remove the bag.
2. Pull the filter holder out toward you.
3. Remove the used filter and replace it with a new filter.
4. Slide the filter holder back in place and replace the bag.



## Replacing the HEPA filter

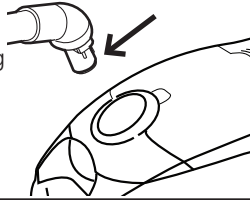
1. Push in and lift off the filter cover on the top of the vacuum.
  2. Lift out the used HEPA filter and replace with a new filter.
- NOTE: The HEPA filter cannot be washed and reused.



# Description and Operation

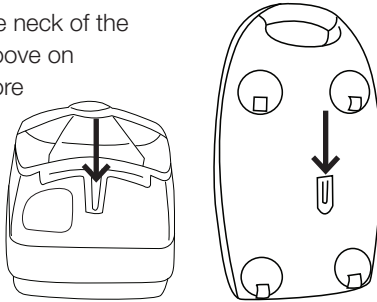
## Hose Adapter

- When separating the hose from the canister body, pull the hose adapter while pressing the buttons.



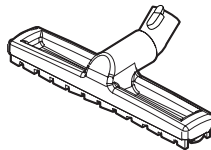
## Storage

- Insert the tab on the neck of the wand into either groove on canister body to store the wand.



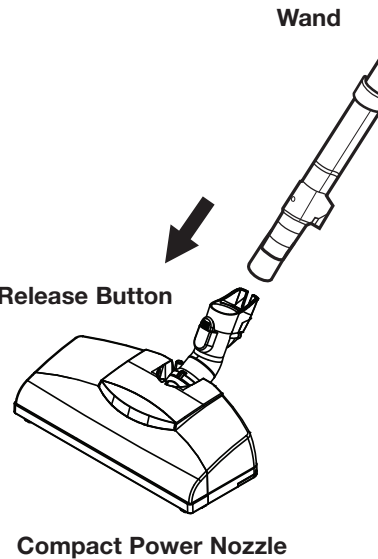
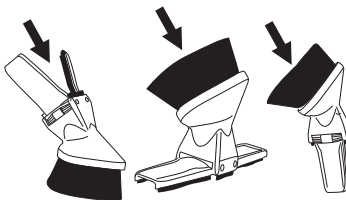
## Hard Surface Floor Tool

- For use on tile, hard wood and linoleum floors.



## 3-n-1 Tool

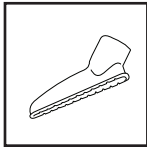
- The single tool conveniently converts from a premium dusting brush to a deluxe upholstery tool to a crevice tool.



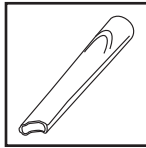
### On-Board Cleaning Tools



Dusting  
Brush

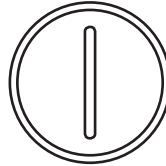


Upholstery  
Tool

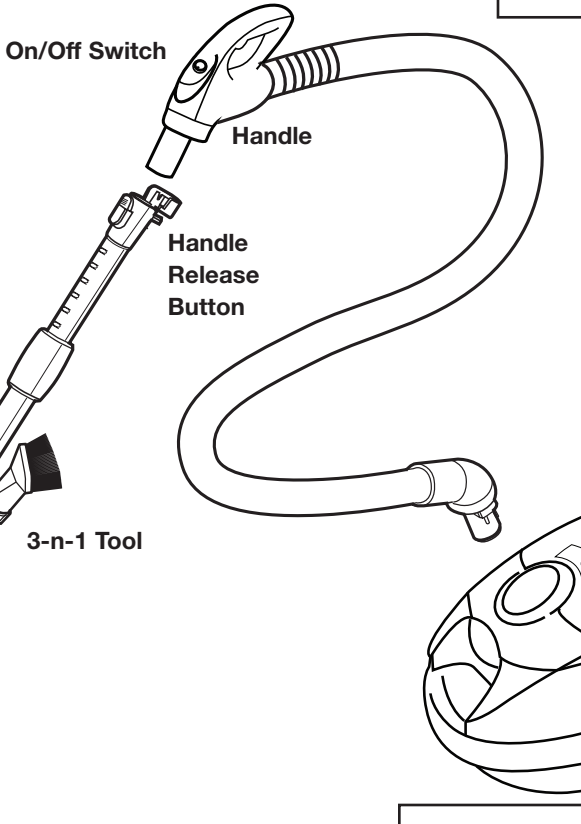


Crevice  
Tool

### On/Off Switch



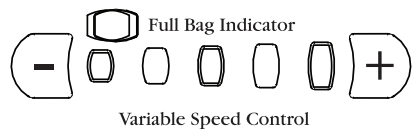
### Cord Rewind



### Full Bag Indicator Light

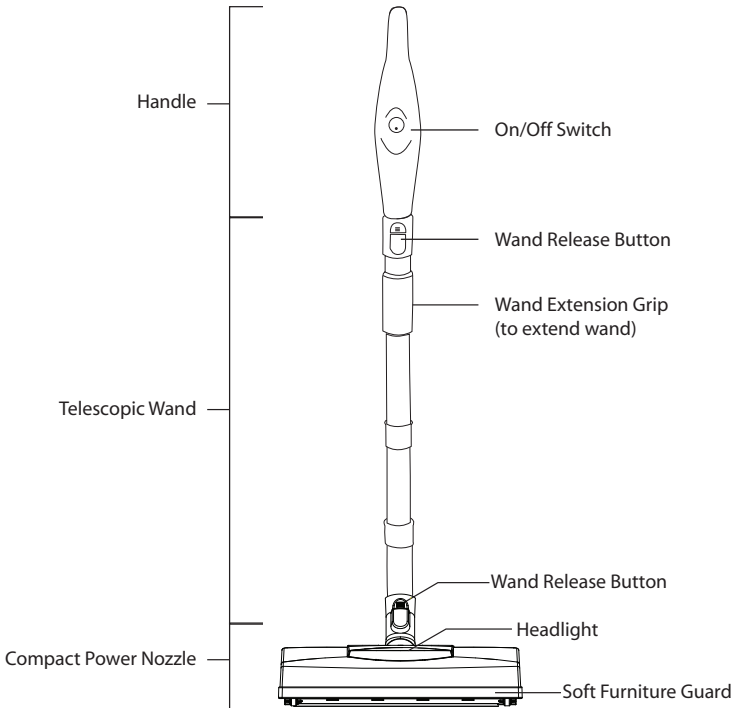
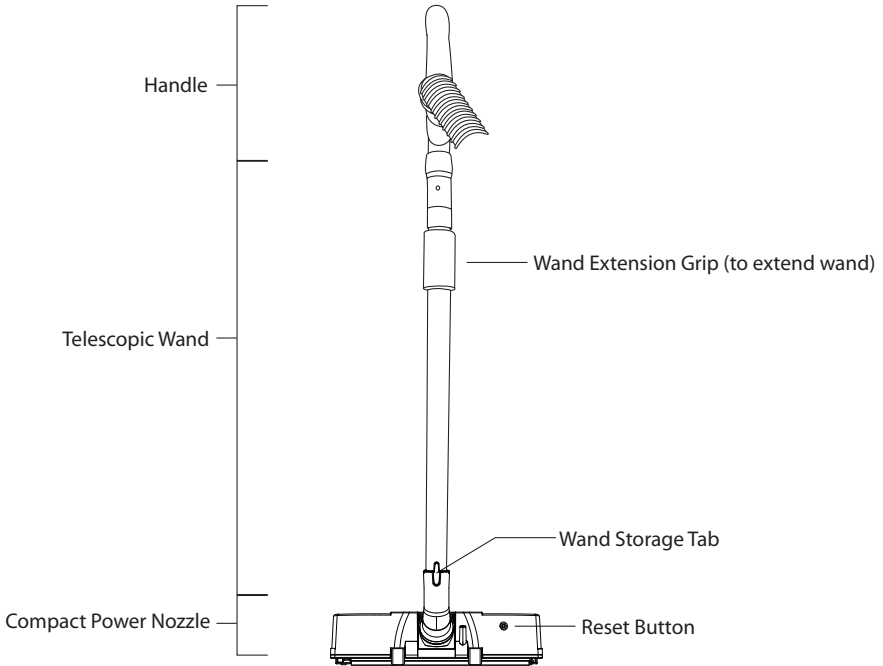
- If the flashing red indicator light appears:
  - Change the vacuum bag
  - If the vacuum bag is not full, but the full bag indicator light is flashing red, check the hose for a clog.
- When cleaning with a tool (dusting brush, upholstery tool or crevice tool), the flashing red indicator light may appear. In this case, continue cleaning.

### Power Control



# Description Continued

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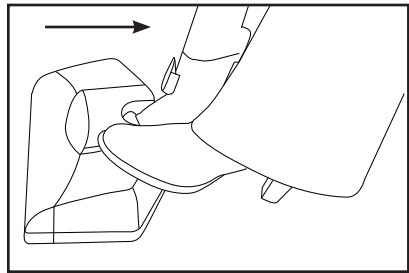
# Using the Compact Power Nozzle

## Turning On the Power Nozzle

The power nozzle can only be turned on if the canister is also turned on (canister on / off switch is located on the main body). The power nozzle on / off switch is located on the handle. Simply press the switch forward to engage the power nozzle.

## Using the Power Nozzle

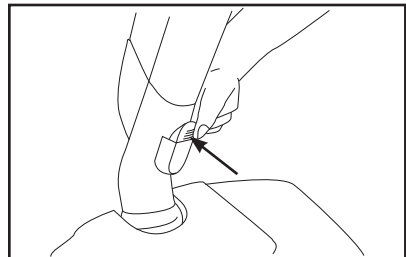
After turning on the canister, lower the wand by stepping on the top of the power nozzle and pulling the wand toward you. Then turn on the power nozzle.



## Removing and Inserting the Wand

Removing the wand from the power nozzle allows you to use cleaning tools for baseboard or ceiling cleaning. To do this, first turn the power nozzle and canister off. Then, press the wand release button and pull the wand out.

To reinsert the wand into the power nozzle, simply press the wand back into the neck of the power nozzle. The wand will then “click” into place.



# Using the Compact Power Nozzle

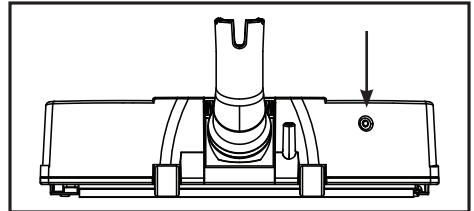
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## Brushroll Jam Protection

Your power nozzle is equipped with a circuit breaker safety system that protects it from a jammed situation. Common items that cause jammed brushrolls include socks, excessive threads, corners of area rugs, etc.

### If your power nozzle shuts off:

- Turn off the vacuum cleaner and power nozzle then unplug the power cord.
- Remove the object preventing the brushroll from turning.
- Locate the circuit breaker button on the back of the power nozzle and press it to reset the breaker.



If the nozzle shuts off again, repeat these steps to correct the problem. If this does not correct the problem, contact your authorized Simplicity retailer for further assistance.

## Removing the Brushroll

**IMPORTANT:** Before performing any maintenance on the power nozzle, always unplug the vacuum cleaner and disconnect the wand.

The brushroll may need to be removed at times, to cut threads that have become tangled around it or to replace the belt (see “Replacing the Belt”).

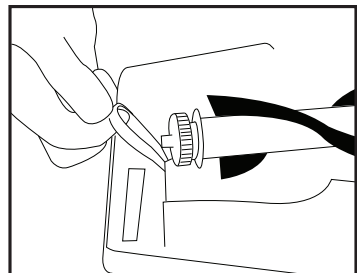
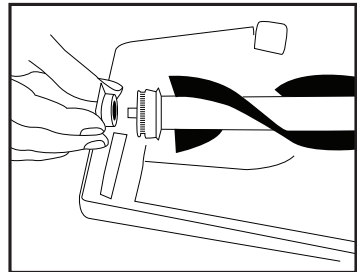
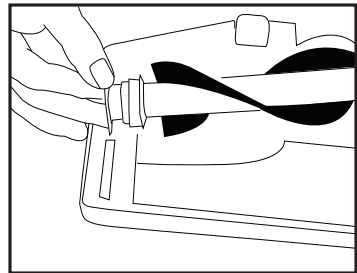
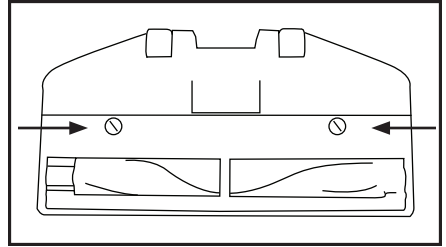
To remove the brushroll, turn the nozzle over and loosen the two large screws. Lift off the baseplate.

Pull the brushroll out and remove the endcap.

To reinstall the brushroll, replace the endcap and loop the belt over the end of the brushroll. Reinsert the brushroll into the nozzle making sure the long sides of the endcaps slide into the bottom housing.

To replace the baseplate, insert the tabs on each end of the baseplate into the grooves of the bottom housing.

Tighten the two large screws. Make sure the tabs on the front of the base plate are snapped securely in place in the bottom housing.



# Maintenance and Care

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## Replacing the Belt

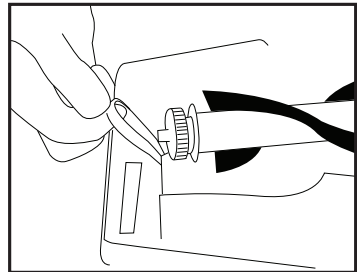
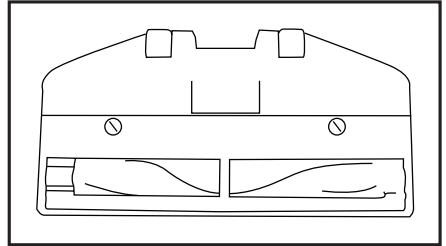
**IMPORTANT:** Before performing any maintenance on the power nozzle, always unplug the vacuum cleaner and disconnect the wand.

To replace the belt, you must first remove the brushroll (See “Removing the Brushroll”). Then remove the 3 screws on each side of the bottom of the nozzle. Lift off the top cover and remove the belt.

To install a new belt, loop one end of the belt around the motor pulley then loop the other end of the belt around the brushroll.

Replace the top cover, making sure the reset button lines up through the cover and the front tabs snap securely in place.

Replace the three screws on each side of the bottom of the nozzle. Then replace the brushroll and base plate (see “Removing the Brushroll”).



# Troubleshooting Guide

Please check each item below if you have trouble with your vacuum.  
Unplug the vacuum from the power supply before servicing.

<b>Problem</b>	<b>Check Point</b>	<b>Possible Solution</b>
Suction power is weak.	Vacuum bag Wand or hose	If vacuum bag is full, replace it. If clogged or blocked, remove the object.
The vacuum does not work.	Is the hose adapter inserted into the suction opening of the vacuum completely? When the vacuum bag is full or any of the accessories are blocked, the over-heating protection for the motor is activated.	Insert it completely. Turn the vacuum off and unplug the vacuum. Check the vacuum bag and accessories and remove any blockages. The vacuum can be turned on again after approximately 20 minutes.
Power cord does not rewind.	Power cord	Pull the power cord out a little and press the cord rewind button again.
Power cord won't pull out of the vacuum.	Power cord	Do not pull it out by force. Rewind it a little by pressing the cord rewind button and try pulling it out again.

## Specifications

Model: CINCH.1  
Rating: 120V/60Hz  
Amps: 11.5

# Owner's Information (keep this for your records)

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The model and serial number of this product may be found on the bottom of the unit. You should note the model and serial number of your unit in the spaces provided below, and retain this book as a permanent record of your purchase.

Date of purchase \_\_\_\_\_

Serial number \_\_\_\_\_

Model number \_\_\_\_\_

## **Purchased from:**

Store name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

## **For Best Performance:**

- Keep your canister clean and in good operating condition.
- Change vacuum bags once a month or when the bags are 2/3 full to maximize cleaning performance.
- Always use genuine vacuum bags and replacement parts. Use of other products may result in poor cleaning performance, potential vacuum cleaner damage and may void vacuum warranty. Genuine products are designed for maximum cleaning performance.
- Have your canister checked periodically by your Authorized Simplicity Vacuum Retailer.
- Use only Authorized Simplicity Vacuum Retailers for parts or service.
- Store your canister carefully in a dry area.
- For optimum cleaning performance and safety, follow your owner's manual instructions.

**What is Covered:**

This warranty covers any defects in material and workmanship in your new Simplicity vacuum and applies exclusively to the original purchaser.

**How Long Coverage Lasts:**

Warranty coverage for the Simplicity Cinch canister lasts two years. Warranty for the Simplicity canister motor lasts seven years. Household models used commercially are only warranted for 90 days.

**What is Not Covered:**

- Damage to the vacuum which occurs from neglect, abuse, alterations, accident, misuse or improper maintenance.
- Normal replacement items: filters, lightbulbs and disposable bags.

**What Simplicity Vacuums Will Do:**

This warranty provides, at no cost to you, all labor and parts to place this vacuum in correct operating condition during the warranted period.

**How to Get Service:**

Warranty service can only be obtained by presenting the vacuum to an Authorized Simplicity Vacuum Retailer. A proof-of-purchase and product serial number will be required before service is rendered. To locate your nearest Simplicity Vacuum Retailer, please call 1-888-9-SIMPLY or visit the Simplicity Vacuum website at [www.simplicityvac.com](http://www.simplicityvac.com).

THIS WARRANTY IS EXCLUSIVE AND IN LIEU OF ANY AND ALL OTHER WARRANTIES WHETHER WRITTEN, ORAL, EXPRESSED OR IMPLIED, (INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE). THIS WARRANTY DISCLAIMS LIABILITY FOR INCIDENTAL, OR CONSEQUENTIAL DAMAGES.

**How State Law Applies:**

This warranty gives you specific legal rights, and you may also have other rights which vary from state to state.

**Simplicity**<sup>®</sup>  
The vacuum you'll *flip* over.<sup>™</sup>

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